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MASC 392 - Perspicuousness FINAL December 3, 2020

Since part of the grade is the thinking behind the work, I brainstormed a few different ideas with different images but ultimately landed on what you see here.

Originally, the game mentioned in the copy was going to be Halo Infinite instead of Minecraft because Halo is an Xbox exclusive game. However, a big meme in gaming culture is, "But can it run Minecraft?" Therefore, I thought it would be more meme-friendly and humorous to say Minecraft.

I also created the Twitter mock-up and made my own image in Photoshop based on the "I am speed" meme from *Cars*. The image below should be hyperlinked to the Xbox website.



From Halo: Combat Evolved to Halo Infinite, we have Halo.

It can run Minecraft.

Is your refridgerator running? Then, it's probably playing Minecraft.

Everybody: What's a teraflop? Xbox Series X: Idk, but I have 12 \*No one man...all that power\* meme

120 fps New System on a Chip (SOC) New Xbox Velocity Architecture 1TB custom SSD & CPU \*I am speed.\* w/ a jpg placed over Lightning McQueen's face

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